

MAMA KIN

IN THE CITY



Karlstad, Sweden, 2001. Guys drink, guys go out and while enjoying intoxicated moments together they form a band and promise each other: -"This is for real, we'll rehearse tomorrow!" That particular scenario has probably played out a thousand times since the birth of rock, and it usually ends there. This time, however, it didn't. Not with these guys. The very next day, fate had supplied them with a room full of instruments, and only weeks later, they'd already played live and recorded their first demo. The name MAMA KIN, taken from the Aerosmith song with the same name, was the first to be suggested and were given thumbs up immediately. MAMA KIN is all about songs. No minute-long guitar solos, or exaggerated riffing. The music is built upon grandiose melodies and the efficiency of pop

music, together with the bands utter respect for, and undying love of, rock. For years they've been a celebrated act on the Swedish underground scene, and now they've finally recorded their debut album! On May 15th MAMA KIN released their first single off the album, "Superman", which debuted as high as nr 26 in the Swedish chart. Single nr 2, the albums title track "In The City" is due for release in late September accompanied by yet another astonishing video.

The video is directed by Per Olsson and was done at Schwarzopf Studios in Stockholm and features Tyra Sjöstedt of Vecko Revyn fame.

The man in the producer's chair is Rikard Löfgren, gold and platinum awarded producer/songwriter who's been on the #10 sales charts with different artists in the UK/Germany/Switzerland/Austria/Sweden.

This album is like a GREAT BIG KISS for everyone who miss the good 'ol days when Paul, Gene, Ace & Mr Criss were everything!!!

MAMA KIN – In The City

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